

## **Greetings from the Embassy of India, Tokyo!**

It is informed that India's first ever Virtual Exhibition & Conference on Footwear & Leather products - **Virtual Footwear & Leather Expo 2021 (VFLE)** is being organised jointly by **Federation of Indian Chambers of Commerce & Industry (FICCI)** and **Footwear & Design Development Institute (FDDI)** from **15<sup>th</sup> – 21<sup>st</sup> March 2021**. **The event is supported by Council for Leather Exports**. VFLE will offer unlimited business opportunities to the entire ecosystem of Footwear & Leather industry. Over 50 domestic and international exhibitors are expected to participate.

### **2. The Focus Sectors in VFLE Expo are:**

1. Finished Leather
2. Hides & Skins
3. Leather Goods
4. FOOTWEAR (Leather / Non – Leather)
5. Footwear Machinery & Equipment
6. Manufacturing Equipment
7. Accessories, Chemicals, Components (Allied Sector)

### **3. The key components of this web-based platform will comprise of:**

- Exhibition.
- Structured B2B meetings with International, Domestic, and Institutional buyers from over 50 countries.
- Webinars & Live Digital Sessions on each showcased sector
- Instant Interaction platforms - Live text/video Chats, Chat bots
- Global Footprint (International Buyers)
- Poster presentation by the students of FDDI

4. Visitors can access the event platform **Free of Cost** by submitting **Visitor Registration Form** available at website link: <https://registrations.ficci.com/vfleex/attendee-registration.asp> .

5. Exhibitors can participate against payment of **USD 500 + GST@18%** for one standard booth for 7 days. Sponsorship opportunities for Exhibitors are also available.

6. Contact person in this regard is **Mr. Sudhanshu Gupta (E-mail: [sudhanshu.gupta@ficci.com](mailto:sudhanshu.gupta@ficci.com); Mobile: +91 9873311557)**. Further details are available at event website: <http://www.vfle.in/> .

It is appreciated if you could disseminate the information to your member companies of the relevant sector.

Thanking you,

Economic & Commercial Wing  
Embassy of India, Tokyo