

Event on
India-Japan Industrial Competitiveness Partnership (IJICP)- Automotive

The **India-Japan Industrial Competitiveness Partnership (IJICP)** event, with a focus on **Automotive** sector, was organized by the Embassy of India in Tokyo on 30th [September 2024](#). The event aimed to strengthen ties between Indian and Japanese automotive industries, emphasizing collaboration in innovation, industrial competitiveness, and mutual growth opportunities.

2. The event commenced with inaugural remarks by Shri Sibi George, Ambassador of India to Japan, who stressed the deep-rooted partnership between the two nations. He highlighted the 10 years of Make In India initiative and immense future potential for collaboration between Indian and Japanese companies in this sector, including in areas of clean energy, advanced technology in Automotives and sustainable recycling models. He also emphasized the need for collaborative innovation to meet the global demands of the industry.

3. Following the opening remarks, Mr. Hanif Qureshi, Additional Secretary of the Ministry of Heavy Industries, India, delivered virtual remarks. He discussed the Indian government's policies aimed at bolstering the automotive sector, such as the Production Linked Incentive (PLI) Scheme. He also mentioned India's focus on electric mobility to support the rapid technological changes in the industry, and extended invitation to Japanese stakeholders for participation in the Bharat Mobility Global Expo 2025, being organized in New Delhi from [18-21 January, 2025](#).

4. Next, Mr. Hosonuma Keisuke, Director of Automotive International Trade Policy at Japan's Ministry of Economy, Trade, and Industry (METI), delivered a presentation on Japan's automobile policy. He provided an in-depth look at Japan's strategic efforts to support the automotive industry, especially in the areas of de-carbonization and high-performance mobility equipments.

5. This was followed by a virtual presentation by Mr. Vinnie Mehta, Director General of the Automotive Component Manufacturers Association of India (ACMA). He provided insights into India's component manufacturing sector and how it aligns with global standards through technology adoption and improved productivity. He also highlighted the increasing export potential of Indian automotive components, particularly in markets like Japan.

6. Finally, Mr. Masashi Oshita, Vice Chairman and Executive Managing Director of the Japan Auto Parts Industries Association (JAPIA), presented a comprehensive overview of Japan's auto parts industry. He discussed the sector's

readiness to collaborate with India on advanced manufacturing, supply chain integration, and leveraging technological innovations in automotive sector.

7. The event concluded with a networking session, allowing participants to explore potential partnerships and collaborations.
