

PARTICIPATION MATRIX**Your Deliverables:**

- Embassy / your countries Trade & industry in India / from your country to book a COUNTRY PAVILLION / STALLS to exhibit and promote business & services from your country, as per attached Partnership Matrix.
- Circulate our invitation to all Business Chambers & Associations, Trade Industry, Service Providers, Exhibitors & delegations from your country.
- Display & promote our Expo details on your website / promotional media and put up display board in the Embassy.
- Provide us a list of prospective participants, individuals, Chambers / Associations / Business organizations from your country.

Our Deliverables:

- 1) Branding as "PARTNER COUNTRY" on brochures, back drop, other marketing collaterals & media.
- 2) Full page Advertisement in post Event souvenir with country details, to be circulated in all Government Ministries, Chambers, Associations, Embassies, Departments, Business Chambers/ Associations etc.
- 3) Two Complimentary delegate invites to Embassy guests for Business summits, networking lunches/ dinner, along with a delegate kit.

Special Package for Exhibitors:

- a) 15% bulk booking discounts till 30th June, 2022 (Min 10 booths of 9 Sq. Mtr. Each).
- b) 10% early bird discount for individual participants till 30th June, 2022.
- c) In the above case of bulk booking, one complimentary double occupancy room in a five star Hotel for two nights with breakfast. lunch, Hi tea at the venue - for the team leader.
- d) Arrangement of B2G/ B2B meetings. (with prior request).

Rack rate for participation:

- *Fully built up Booth for Exhibitors: US \$200 per sq. Mtr + Taxes. (Min 9 Sq. Mtr) includes two complimentary Delegate invites.
- *Delegate Fee: US \$50 per Summit or US \$150 + Taxes for three days per person (includes tea, lunch, Hi-tea, Delegate Kit etc.).

Special 5 star hotel package for EXPO:

- USD 125/ Day + Taxes for twin sharing a double room with breakfast. lunch/ Hi-tea at the venue. (All inclusive)
- USD 150/- + Taxes twin sharing double room with breakfast, Airport & venue transfers. Lunch & Hi-tea at venue (All inclusive).

MATRIX CAN BE TAILOR MADE WITH MUTUAL DISCUSSIONS