

The 4th edition of Delhi International Leather Expo (DILEX) Reverse Buyer Seller Meet New Delhi

(November 21-22, 2022)

Council for Leather Exporters(CLE) proposes to organize the 4th edition of DILEX (Delhi International Leather Expo) - Reverse Buyer Seller Meet during November 21-22, 2022 in New Delhi.

Organizing Reverse BSM is an apt platform to invite potential buyers from all over the world to India and provide an opportunity for the MSME exporters to meet them, understand their product/quality requirements etc., based on which, the Indian exporters can prepare themselves towards meeting the requirements of the buyers in these markets. The platform gives an opportunity for the Indian SMEs to meet their customers at their doorsteps (without travelling to abroad) that too on highly discounted participation cost.

Event Details:

Dates: November 21-22, 2022 (Monday & Tuesday)

Venue: The Leela Ambience Hotel & Residences, Gurugram, Haryana

Product Profile:

The RBSM-New Delhi will be focusing on all types of Footwear (leather and non-leather), Footwear Components (Uppers), Leather Apparels, Leather Goods & Accessories, Leather Gloves, etc.

Salient Features of the RBSM:

- ◆ Around 70 Indian Manufacturer-Exporters of Footwear and leather products will participate in the Reverse BSM.
- ◆ Business meetings will take place between the Indian participants and Overseas Buyers.
- ◆ Latest collections of footwear, leather garments, leather goods and accessories will be displayed for one to one meetings with the visiting buyers.

Council is inviting the Buyers by reimbursing economy excursion fare (subject to ceiling limits) and providing 3 nights complimentary stay in a 5 Star Hotel (bed & breakfast basis) as per details given below:-

- ◆ Arrival in New Delhi in the evening / late evening on 20th November, 2022
- ◆ Stay in New Delhi during 20th, 21st and 22nd November, 2022 (3 nights)
- ◆ Departure to the destinations on 23rd November morning
- ◆ Buyers who want to arrive in New Delhi prior to 20th November or to extend their stay beyond 22nd November can do so but at their own cost
- ◆ Complimentary airport pick-up and drop will be arranged.

- ◆ Long distance call charges, use of Business Center/ Health Club, laundry, liquor etc in the Hotel will be borne by the individual Buyers.
- ◆ The complimentary hospitality package is offered to only one Director/Senior Executive of a company.
- ◆ The Complimentary hospitality package will be confirmed only to the Business visitors who have interest to source leather products from India.

The Buyer Profile format is enclosed herewith in the link as below. The interested buyers may please be advised to fill up the form and send back to CLE for review and extending formal invitation.

CLE head office contact email: cle@cleindia.com / ad-imdfairs@cleindia.com

Please visit the link below for The Buyer Profile format and brochure.

<https://drive.google.com/drive/folders/1bc2asdcGVMi8J7p8SFwgHcHW-BT-IQBI?usp=sharing>

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