





# Global Exhibition on Services

## **The India Opportunity**

21 - 23 April 2016, India Expo Centre and Mart, Greater Noida, India

### HIGHLIGHTS

- 2nd Edition of Global Exhibition on Services
- International Exhibition
- Sector Specific Seminars
- One to One Business Meetings
- International Delegations

## Networking OpportunitiesCultural Evenings

- Food Festival
- Film Festival

### **KEY SECTORS**

- Banking & Financial Services
- Education
- Environmental Services
- Green Building / Architectural Services
- Healthcare
- International Pavilions
- IT & Telecom

- Logistics
- Media & Entertainment
- Next Gen Cities
- Professional Services
- R&D

- Skills
- SMEs in Services
- Space
- Tourism & Hospitality

# **GES** 2016

- A global platform for increasing trade in services, enhancing strategic cooperation and strengthening multilateral relationships between all stakeholders.
- Opportunity to understand the potential for services exports and to increase FDI flow in the sector.
- Platform for service sector industry to interface with world statesmen, business leaders, academia, policy makers and media leaders.
- Platform offering opportunities for networking with business delegations from across the world.

# **Business** Visitors

- Decision Makers
- Senior Officials of Central & State Governments
- Officials from Public Sector Enterprises
- Global Leaders from Private Sector
- Trade Delegations from India & Overseas



Smt. Nirmala Sitharaman Minister of State (Independent Charge) for Commerce & Industry

Services are the global frontier of global trade. The Services Sector accounts for more than half of the total global employment growth. A recent study has estimated an additional gain of US\$39 trillion in global GDP over 25 yrs, if border barriers are removed for trade in Services. Removal of restriction on temporary movement of professionals and easing labour mobility could constitute major step towards facilitation of international trade in Services leading to global growth, employment and prosperity.

Let us move towards trade facilitation measures for services.



Ms. Rita Teaotia Secretary, Ministry of Commerce and Industry, Government of India

The importance of the Service Sector can be judged from the growth witnessed in World Trade in commercial services which has come in to focus in the way of multilateral trade negotiations under the General Agreement on Trade in Services (GATS). Services trade has also come into prominence in a number of regional trading agreements due to expansion of services and emergence of new services driven by income - related demand shifts, developments in information and communication technologies and the greater market access resulting from the widespread deregulation of public utilities. Easing labour mobility could boost world GDP in the range of 50-150%" as some studies point out.

# Why Participate

- Dedicated Knowledge Sessions
- Exclusive Round Tables
- Prefixed B2B Meetings which can be fixed online
- Networking Opportunities
- Dedicated B2B Space

# Why Exhibit

- More than 60 countries likely to participate
- Exhibition Area spread over 40,000 sqm.
- Sector Specific Halls
- Participation of buyers form India and Overseas
- Participation of Senior Industry Leaders and Policy Makers



Shri Arun Jaitley Minister of Finance and Corporate Affairs, Government of India



Smt Nirmala Sitharaman, Minister of State for Commerce & Industry (I/C), Government of India

## SNAPSHOT OF GES 2015



Inauguration of Exhibition and India's Health Portal by Hon'ble Prime Minister of India, Shri Narendra Modi

#### **PARTICIPATION BY :**

- 12 International Ministers
- 60 Countries
- 18 Indian States
- 350 Exhibitors in Diverse Sectors
- 500 Foreign Delegates
  - 3000 B2B Meetings

### Knowledge Sessions



### **Exhibition**



## **B2B** Meetings







## Media Clips





**Confederation of Indian Industry** 

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has around 8000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 200,000 enterprises from around 240 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

In its 120th year of service to the nation, the CII theme of Build India - Invest in Development: A Shared Responsibility, reiterates Industry's role and responsibility as a partner in national development. The focus is on four key enablers: Facilitating Growth and Competitiveness, Promoting Infrastructure Investments, Developing Human Capital, and Encouraging Social Development.

With 66 offices, including 9 Centres of Excellence, in India, and 8 overseas offices in Australia, Bahrain, China, Egypt, France, Singapore, UK, and USA, as well as institutional partnerships with 312 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the international business community.

### Reserve your booth space today for GES 2016.

### SPACE RENTALS\*

Category	Rates (INR)	USD
Raw Space – Indoor (per m²)	4,000.00	75
Built Up - Indoor(per m²)	5,000.00	85

#### **ELECTRICITY CHARGES**

Details	Rates (INR)	USD
Kilowatt (per KW) for Raw space	3,500	60
For Built Up (per m²)	400	10

\*Taxes will be charged extra.

#### For registration and more information, please contact:

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