

Dear Members,

“GLOBAL VIRTUAL TEXTILE & HOME FURNISHING EXPO”

WEAVING THE BEAUTY OF INDIA

16th to 18th SEPTEMBER 2020

We are pleased to share with you that **Federation of Indian Chambers of Commerce & Industry (FICCI)** is organizing the 1st Global Virtual Exhibition on “Textiles of India” called **“GLOBAL VIRTUAL TEXTILE & HOME FURNISHING EXPO”** under the banner of “GLOBIZ”-CONNECTING BUSINESS GLOBALLY which is **scheduled from 16th -18th September, 2020.**

The three days of Virtual Exhibition Platform commits to provide support to Indian business houses and manufacturers to explore business opportunities and connect with over 7000+ visitors and approximately 500 buyers in the sector from countries like USA, Europe, ASEAN, CIS, Africa, SAARC and Middle East etc.

The Expo will bring together various stakeholders from the textile sector to come on a virtual platform to showcase their products, do one on one video meetings, have pre - fixed B2B meetings and participate in real time conferences and media interactions. It will provide a one stop solution to connect with desired buyers, traders, distributors, and decision makers.

FOCUS SECTORS:

- Readymade Garments (Men’s & Women’s); Intimate; Accessories
- Technical Textiles
- Yarns & Cotton and fabrics (Raw Materia)
- Home Furnishing & Home décor (handicrafts, carpets and more)
- Leather and Shoes
- Gifts
- Dyes & Chemicals related to Yarns, Fabrics, Home Furnishing and Printing

KEY COMPONENTS:

EXHIBITION <ul style="list-style-type: none">• Indian & International Exhibitors	INTERACTIVE SESSIONS <ul style="list-style-type: none">• Webinar & Digital Sessions based on sector• Special Inaugural Sessions	B2Bs Meetings with buyers invited globally Dedicated matchmaking booth
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<p>HIGHLIGHTS OF VIRTUAL EXPO</p> <ul style="list-style-type: none"> • Dedicated product specific halls • International Exhibitors • Dedicated matchmaking booth • Live Video chat with visitors & buyers • Product & Country based search option for buyers & visitors • No limitation in number of participants and attendees • Unlimited branding opportunities • Opportunity to launch products • Free Entry for the visitors • Exclusive analytical booth report 	<p>KEY ADVANTAGES</p> <ul style="list-style-type: none"> • No Travel & Hospitality expenses • No Fabrication & Booth setup Charges • Connect with Buyers from Home or Office • You just need a good internet & computer • Experience the virtual world of exhibitions
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We would like to invite you to consider your participation as an Exhibitor or Buyer at the Global Virtual Textile & Home Furnishing Expo.

VIRTUAL STANDARD BOOTH CHARGES:-

International Exhibitor Participation Charges:

USD 650 +GST

**Inclusions will be shared over the e-mail separately*

**Booth upgrade option available additional charges*

**Booth customization available on additional charges*

The detailed descriptive brochure of the event is attached for your ready reference.

To register as buyers, visitors and exhibitors you may visit the official website: www.ficciglobiz.com

In case your office needs any clarifications, they are welcome to contact:

- Mr. Aayush Jain E: aayush.jain@ficci.com , M: +91-8527871666

Looking forward to your kind confirmation

Thanks & regards,

Launches

GLOBAL VIRTUAL TEXTILE & HOME FURNISHING EXPO

WEAVING THE BEAUTY OF INDIA
16th to 18th September 2020



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WHY PARTICIPATE

- Opportunity to connect & interact with global buyers, brands & retailers.
- Extensive promotion of your product through different mediums – web, social, e-mailers and more.
- Opportunity to connect online with fellow business associates, partners and customers from across the globe.
- A chance to get your business on track and regain visibility amongst the targeted audience.

FOCUS PRODUCT CATEGORIES

- Readymade Garments (Men's & Women's)
- Intimate; Accessories
- Technical Textiles
- Yarns & Cotton and fabrics (Raw Materia)
- Home Furnishing & Home décor (handicrafts, carpets and more)
- Leather, Shoes and Gifts
- Dyes & Chemicals related to Yarns, Fabrics, Home Furnishing and Printing



KEY COMPONENTS

EXHIBITION	INTERACTIVE SESSIONS	B2Bs
<ul style="list-style-type: none"> • Indian & International Exhibitor 	<ul style="list-style-type: none"> • Webinar & Digital Sessions based on sector • Special Inaugural Sessions 	<ul style="list-style-type: none"> • Meetings with buyers invited globally • Dedicated matchmaking booth

HIGHLIGHTS OF VIRTUAL EXPO

- Dedicated product specific halls
- State and Country specific webinars
- International Exhibitors
- Dedicated matchmaking booth
- Live Video chat with visitors & buyers
- Exclusive analytical booth report
- No limitation in number of participants and attendees
- Free Entry for the visitors
- Unlimited branding opportunities
- Opportunity to launch products
- Product & Country based search option for buyers & visitors

BOOTH OPTION - 1



BOOTH OPTION - 2



BOOTH OPTION - 3



BOOTH PACKAGES OPTION

Virtual Booth Package : USD \$650 + GST

- Inclusions will be shared over the e-mail separately
- Booth upgrade option available on additional charges
- Booth customization available on additional charges
- Special participation charges for FICCI Members on booth and sponsorships

To learn more about Participation & Sponsorship and FICCI Membership opportunities contact:

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