

Embassy of India
Tokyo

**Remarks by Ambassador of India to Japan H.E. Shri Sibi George at the
event - “Mission LiFE – Lifestyle for Environment” on July 18, 2023 at
16:30-17:30 hrs**

Distinguished guests, Friends, Ladies and Gentlemen,
Good evening to one and all.

On behalf of Embassy of India in Tokyo, I am delighted to extend a warm welcome to each one of you.

India, a country known for its rich cultural heritage and diverse landscapes, has recognized the urgent need to address climate change and preserve our environment for future generations. In recent years, the Indian government, along with its citizens, has undertaken significant measures to combat these issues head-on.

India has been actively involved in international climate change negotiations. The country played a pivotal role in the adoption of the Paris Agreement, a historic global commitment to limit global warming. India's engagement in these discussions demonstrates its willingness to collaborate with other nations to find sustainable solutions to climate change.

But India has moved one step forward to evolve an individual and society driven approach to Climate Change. It is generally believed that climate change is a policy related matter. But as soon as we start looking at this issue from the point of view of a policy, inadvertently our mind will start thinking that it is responsibility of Government and policy makers to tackle the complex issue.

India's answer to this challenge is Mission LiFE – Lifestyle for Environment. In the words of my Prime Minister and I quote, “Mission LiFE connects the powers of the people for the protection of this earth and teaches

them to utilize it in a better way. Mission LiFE makes the fight against climate change democratic in which everyone can contribute according to his or her capacity. Mission LiFE believes that even small efforts can have a huge impact. Mission LiFE inspires us to do all that can be done in our everyday life to protect the environment. Mission LiFE believes that the environment can be protected by changing our lifestyle.”

Indian Government has taken efforts to implement the idea in a mission mode in India. You will hear the Hon’ble Minister for Environment, Forests and Climate, Government of India, Shri Bhupender Yadav who has agreed to send us a virtual message highlighting the change Mission Life is bringing to climate change efforts in India.

The next step in this journey is to take Mission LiFE global. Japan, that has been a trusted partner for India is an ideal country to explore ideas to deepen our partnership in the Environment sector.

Since I came to Japan, 8 months ago, the environment consciousness of its citizens has deeply impressed me. The emphasis on waste segregation, energy efficiency related workplace practices, recycling and the minimalist lifestyle are all elements of the Japanese work culture that find reflection in Mission LiFE as well. In addition, Mission LiFE prescribes many other conscious life choices, that could bring transformative changes to our impact on the environment.

I look forward to working with Japanese Government to mainstream the idea of Mission LiFE in Japan and to explore novel ideas to collaborate and co-operate to take its message to the Japanese citizens.

Thank you.
