WITNESS THE NEW ERA OF AGRO TECHNOLOGY REVOLUTION

India’s Premier Biennial Agro Technology & Business Fair
1-4 December 2018, Chandigarh, India
www.agrotech-india.com
181 Exhibitors from 13 Countries participated to enhance their business growth

- Market Penetration
- Brand Visibility & Media Exposure
- Understanding The Market Needs
- Business Collaborations / Joint Ventures

86% of exhibitors said that their objectives were achieved
93% of exhibitors said that they are interested in participating at the CII Agro Tech 2018

Over 4000 business visitors visited to

- Explore New Markets & Forge Strategic Tie-Ups
- Seek Funding for Ventures & Research Work
- Know About New Innovations & Technology
- Discover Overseas Market/Expand Business Reach
- To Understand Evolving Trends
- Evaluate Market Competition

89% of visitors expressed that their objectives were achieved
82% of visitors said that they are interested in visiting the CII Agro Tech 2018

30,000 + farmers visited & participated in interactive sessions to

- Learn to Use New Technology
- Familiarise with Best Practices
- Learn Business Modules from Overseas Agripreneurs
- Understand the Dynamics of Market

87% of farmers expressed that their objectives were achieved
83% of farmers said that they are interested in visiting the CII Agro Tech 2018
The Government of India, in its Budget 2015-16, announced several steps for sustainable development of agriculture, including signing up agreements with as many as 63 countries. India is a global agricultural powerhouse with immense opportunities for foreign and domestic investors.

CII Agro Tech, India’s Premier Biennial & Agro Technology Business Fair, has been working in partnership with Ministries of Agriculture & Farmers Welfare; Food Processing Industries and Agricultural and Processed Food Products Export Development Authority (APEDA), Ministry of Commerce & Industry, Government of India to provide better agricultural facilities and also enhance bilateral trade between India and the world.

The event provides, not only deep insight into the India’s food & agriculture market but also acknowledges a meaningful business interaction with & to the overseas participants. It has been the single event to congregate the largest strength of decision makers to agitate and evolve with, practical solutions to the challenges faced by the Indian agriculture today.

It works as an ideal interaction platform between the Farm Producers and the Agro Industry. By creating linkages for value creation and value addition, the event offers varied business opportunities to the technology holders as well as practical learning to the technology users.

Give your venture a new edge and confirm your participation today!!

CONCURRENT EXPOS

- AGRI INPUTS: Agro Chemicals; Fertilisers & Compost; Grains & Crops; Hybrid Seeds; Nutrients; Pesticides; Seeds
- AGRI BIOTECHNOLOGY: Bio Control Agents; Bio Fertilisers; Bio Organic Manures; Bioinformatics; Biopesticides; Bioprospecting; Soil / Seed Testing
- Tissue Culture & Bio Laboratories • AGRO TEXTILES: Anti-Insect & Bird Net; Crop Covers; Greenhouse; Leno Bags; Mulching Film; Plasticulture; Polyhouse; Polymer Nets & Knitted Fabrics; Shade Net; Vermi Bed; Weather Control Curtain etc.
- EXPERTS IN THE FIELD OF: Floriculture & Nursery; Horticulture; Hydroponics; Farm Water Management; Post-Harvest, Material Handling, Bulk Storage, Packaging Technology & Services; Precision Agriculture; Social Forestry; Transgenic • R&D ORGANISATIONS • MARKETING ORGANISATIONS & NODAL GOVERNMENT AGENCIES

Processed & Packaged Food • Frozen Foods Fruits & Vegetables • Processed Dairy, Poultry & Meat Products • Marine Foods • Ready to Eat Food Products • Beverages • Bakery Products & Ingredients • Confectionery & Sweets Conserves, Ingredients & Spices • Staple Foods & Raw Material • Exporters of Food Products Research & Consultancy Organizations • Marketing Organizations & Nodal Government Agencies

Livestock Breeding • Feed & Nutrition Products • Healthcare & Veterinary Products • Housing & Environment Management Services • Equipment & Machinery • Institutions & Boards • Other Allied Services
The main highlight of CII Agro Tech is the International Pavilion that manifests India’s keen interest to collaborate in innovative products and technology. Located in the heart of the Fair, it is an ideal place for the Non-Indian, overseas based agribusinesses and international government representatives based in India engaging in Food, Agriculture and allied sectors.

The four day mega event presents an ideal marketing platform to the States of India, to showcase their strengths; invite the attention of the leading Agro & Food processing Industries of India and overseas and reinforce themselves as an ideal destination to meet, interact and conduct business.
Kisan Goshthees is an exclusive interactive session for the farmers with the experts from academia, industry and research specialists to acquaint them with the best practices and business opportunities available in the prevailing scenario.
EVERY BRAND TELLS A STORY... 
WE HELPED YOU NARRATE YOURS

THE TRADESHOW VISIBILITY METRICS

NEWSPAPER READERSHIP
Print Reach
17 Million

RADIO REACH
Radio Reach
13.5 Million

MEDIA COVERAGE

40
Press Releases Issued

60
Online Articles

250 Stories
Appeared in Newspapers

GLIMPSE OF 2016

Expand Reach and Boost Profits
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