

**Export Promotion Conference cum Reverse Buyer Seller Meet**  
**21-22 November, 2019 at Gangtok, Sikkim**

It is informed that to promote the Exports and market linkages of Agri, Horti, Processed Food and Floriculture produce of the North Eastern States and Sikkim, Government of Sikkim, APEDA and Indian Chamber of Commerce (ICC) are organizing a Export Promotion Conference and Reverse Buyer Seller Meet on 21-22 November, 2019, Gangtok, Sikkim. The event will also provide a platform for B2B & B2G meetings between International & National Buyers, Exporters along with Senior Government Officials & Progressive Growers and FPOs from Sikkim and other North Eastern States to explore the direct marketing and export opportunities of these produce from Sikkim. The major agro food produce having huge demand & potential for Exports are Fresh Fruits, Vegetables, Processed Fruits & Vegetables, Spices and Flowers and all the of the products are organic in nature.

The Embassy will recommend 2 Buyers from Japan actively engaged in Imports of Horticulture, Floriculture and Processed Food Products from Japan. **The travel, accommodation and local conveyance will be arranged by Government of Sikkim and ICC for 2 buyers from Japan for duration of the event.** More number of buyers are also welcome at their own expenses. The focused products are Organic Spices like Large Cardamon, Black Pepper, Ginger, Turmeric, Buckwheat, Organic Tea and some organic fruits. The Embassy will facilitate the buyers with the necessary visa to travel to India for the said event.

Those who are interested in the event, feel free to contact Commercial Wing, Embassy of India, Tokyo to enable to recommend the Interested company to Sikkim Government.

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