WHAT DOES IT COVER?

- **Exhibition:** More than 150 exhibitors from top of the line institutions showcasing best practices to the global participants and explore collaborations.
- **Conference:** In line with the current government’s focus, this year’s Summit & Exhibition will deliberate on the new education policy, vision for higher education in India that’s relevant not just for India but the world and developing strategies to promote India as a Global Education Hub.
- **Hosted Reverse Buyer Seller Meet (RBSM):** B2B meeting with the delegation of over 300 international student recruiters to be hosted during the event from the regions like Middle east, CIS, SAARC and Africa etc.
- **FICCI 6th Higher Education Excellence Awards:** Recognition of quality and excellence in higher education delivery.
- **CEO Roundtable:** Exchange of information, ideas and insights on higher education among top CEOs.
- **Master Classes:** Focused discussion on topical issues pertinent to the sector.
- **Poster Presentation:** A theme based competition for professionals/post-graduate students to creatively share their know-how with the delegates.
- **Delegate Participation:** Footfall of 1000 plus national and international delegates which will include 300 plus international delegates from more than 85 countries.
- **Campus Visit:** On the last day of the exhibition campus visit will be organized for the foreign delegates who show their interest to visit the participating Universities’/Institutes’ campus.

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REVERSE BUYER SELLER MEET: 300+ HOSTED EDUCATION CONSULTANTS

- Delegation to be hosted from the following countries: Africa • Middle East • SAARC • CIS
- Also, delegates from USA, UK, European Union & other countries
- Exclusive one to one meetings of the exhibitor with hosted foreign education agents

PROFILE OF THE HOSTED RBSTM DELEGATES

- Education Consultant
- Chancellor/Vice Chancellor/Dean of a University or Institution
- Director/President/Vice President/Rector/Head - International Relation/Head of University or Institution
- Senior Officials from Education Ministry
- President/Secretary of Largest Education Association
- Journalist dealing with Education Sector

WHY PARTICIPATE?

- International Student Recruitment: This exhibition will provide a gateway to recruit International Students to the University/Institute
- Platform for Policy Deliberations: Listen to policy makers and provide your perspective
- Partnerships: Collaborate with Foreign Universities
- Branding: The platform for your Institute’s / University’s brand building
- Knowledge Transfer: Exposure to global best practices
- Networking: Explore collaborative opportunities with domestic / foreign partners

EXHIBITION PARTICIPATION CHARGES

<table>
<thead>
<tr>
<th>Space</th>
<th>Minimum area</th>
<th>Participation Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shell Space</td>
<td>9 sq. mtr.</td>
<td>INR 145,000 / US$ 3600</td>
</tr>
</tbody>
</table>

(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 3 amp socket)
*Plus GST @ 18% on the above

CONFERENCE DELEGATE REGISTRATION

<table>
<thead>
<tr>
<th>Delegate</th>
<th>Registration Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indian Nationals</td>
<td>INR 12,000 per delegate</td>
</tr>
<tr>
<td>Foreign Delegates</td>
<td>USD 700 per delegate</td>
</tr>
</tbody>
</table>

INCENTIVES

a. Early Bird Discount: 10% off on the delegate fees i.e. Rs. 12,000 (excluding taxes) on Registrations received before 31st August, 2019
b. Four or more delegates from the same organization: 15% off on the total delegate fees

NOTE: • Foreign delegates include Indians residing abroad, Foreigners residing in India and Indians representing Foreign Institutions • Each participant / institution can avail a maximum of 2 discounts / incentives offered on delegate registration fees

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